

Measuring Impact Template

PROJECT NAME

DATE

LEADING INDICATORS

 How will you measure progress?

What is within your control?
What can you measure early on?

ONE TIME COSTS

 What are the costs you only have to pay once?

Are there R&D or other Capital Expenditure costs needed?

RECURRING COSTS

 Are there costs you have to pay every month or year?


Will money, time, or people be needed on a regular basis?
What costs are unavoidable - regardless of the value you create?

IMPACT

 How will you know if you have succeeded?

What are you hoping to accomplish with your mission?
How will you know and observe you accomplished your mission?

VARIABLE COSTS

 How much will it cost you to deliver impact each time?

What are the costs that grow in proportion with your impact?
Every time you deliver value, are there incremental costs?