

Judging Template

PROJECT NAME

SPONSOR NAME

Is the project valuable to the company?



Has the team identified the biggest risks?



Did the team take real action and learn about the market?



Did the team change their idea based on evidence?



Does the team truly have a learning mindset?



Does the team have a realistic plan to eliminate risk?



If the team asked...what amount of **money / resources / time** will you commit to the project?

Would you invite the team to participate in another session to explore another idea? (circle one)

Yes

No

